

**South Baltimore Gateway Partnership Communications Committee Meeting**  
**Thursday, May 7, 2026 3:30 – 5:00pm**  
**Zoom Conference Call**

Agenda

1. Approval of February 12, 2026 Communications Committee meeting minutes
2. Acacia Asbell – Introduction as Deputy Director of Institutional Advancement
3. Review current SBGP website analytics
4. Review social media analytics
5. Update by Colline on SBGP website redevelopment project
6. Update by Hannah on new website photo assets
7. Update by Acacia on SBGP 10-year anniversary campaign
8. Strategic Plan Update
9. Other business

This meeting is open to the public, however, part or all of the meeting may be conducted in a closed session to discuss matters that the Open Meetings Act permits to be discussed in a closed session.