

**South Baltimore Gateway Partnership Communications Committee Meeting**  
**Thursday, October 19, 2023, 4:00pm – 5:00pm**  
**Zoom Conference Call**

**Agenda**

1. Approval of June 29, 2023 Communications Committee meeting minutes
2. Review discovery process to date and understanding how these documents move us forward
  1. Environmental Scan
  2. Brand Spectrum
  3. Strategic Center
3. Finalize Project Charter
4. Review current website's analytics
5. Discussion of next steps:
  1. Program staff-specific insight
  2. Focus group meeting of stakeholders
  3. Consultant assistance for RFP/RFQ development?
6. Vendor type insight
7. Other business

This meeting is open to the public, however, part or all of the meeting may be conducted in a closed session to discuss matters that the Open Meetings Act permits to be discussed in a closed session.