

**South Baltimore Gateway Partnership Communications Committee**  
**Wednesday, February 2, 2022, 4:00 – 5:00pm**  
**Zoom Conference Call**

**Agenda**

1. Approval of August 12, 2021 Communications Committee meeting minutes
2. Introductions – Around the room (10 minutes)
  - a. New chair Noah Smock
  - b. Welcome new member Sam Cogen
3. Meetings – Standard practices discussion (10 minutes)
  - a. Frequency of meetings
  - b. Standing or ad hoc?
  - c. Ideal times for members
4. Goals – To discuss and identify with staff guidance (20 - 30 minutes)
  - a. Support of existing initiatives with specific, actionable items
    - i. Examples include but are not limited to...
      1. Help with local outreach
      2. Help with messaging / echoing on social media and in personal networks
      3. Feedback for website revamp / help proofing content (if needed)
5. Other items – As identified by members (5 – 10 minutes)
6. Adjourn

This meeting is open to the public, however, part or all of the meeting may be conducted in a closed session to discuss matters that the Open Meetings Act permits to be discussed in a closed session.