South Baltimore Gateway Partnership Communications Committee Meeting Thursday, August 12th, 2021, 4:00pm – 5:00pm Zoom Conference Call

AGENDA

- 1. Approval of April 22, 2021 Communications Committee meeting minutes
- 2. Review website and social media analytics
- 3. SBGP website updates: Enhanced Services & Transformational Projects
- 4. Recent projects: Surplus Spending Press Conference, Reimagine Middle Branch, Mt. Clare, Fitness Center, RMB water event
- 5. New Keys to Capacity trainings
- 6. Crisis Communications Plan
- 7. Social Media Policy
- 8. Photo/Video waiver for outreach events
- 9. PR contact list
- 10. Other business

This meeting is open to the public, however, part or all of the meeting may be conducted in a closed session to discuss matters that the Open Meetings Act permits to be discussed in a closed session.