

**South Baltimore Gateway Partnership Communications Committee Meeting**  
**Thursday, April 22nd, 2021, 1:00pm – 2:00pm**  
**Zoom Conference Call**

**AGENDA**

1. Approval of October 9, 2020 Communications Committee meeting minutes
2. Review website and social media analytics
3. Recent projects: Reimagine Middle Branch and Community Grant applications
4. Enhanced communication strategies to target non-English speakers, those without reliable internet access, people with disabilities, and others
5. New Communications and Outreach Manager position
6. SBGP website redevelopment
7. Outreach for new SBGP Board members
8. Other business

This meeting is open to the public, however, part or all of the meeting may be conducted in a closed session to discuss matters that the Open Meetings Act permits to be discussed in a closed session.