

**South Baltimore Gateway Partnership Communications Committee Meeting**  
**Friday, October 9th, 2020, 11:00am – 12:00pm**  
**Zoom Conference Call**

**AGENDA**

1. Approval of February 12, 2020 Communications Committee meeting minutes
2. Review website and social media analytics
3. Recent events: Middle Branch FWC Groundbreaking and Keys to Capacity
4. Enhanced communication strategies to target non-English speakers, those without reliable internet access, people with disabilities, and others
5. Recent news coverage
6. Other business

This meeting is open to the public, however, part or all of the meeting may be conducted in a closed session to discuss matters that the Open Meetings Act permits to be discussed in a closed session.